



# PUBLIC HEALTH PSA CONTEST (PUBLIC SERVICE ANNOUNCEMENT)



*Public Health - Always  
Working for a Safer and  
Healthier Cowlitz County*



National Public Health Week is April 5-11, 2010. To celebrate this year's theme, *A Healthier America: One Community at a Time*, The Cowlitz County Health Department is sponsoring a Public Service Announcement Contest. A public service announcement, or PSA, is a 30-second advertisement that tries to persuade an audience to take or not take a specific action or to raise awareness about an issue.

#### Topics could include:

- Pollution
- Smoking
- Exercise
- Depression
- Mental health
- Preventive medicine
- Nutrition
- Emergency planning
- Food safety
- Recreational water safety
- Other Health Topic

The winning PSA will be shown on the Health Department's website during National Public Health Week and for 60 days after the end of the contest. The winning PSA also will be broadcast on KLTV during National Public Health Week. In addition to fame, there will be prizes awarded to the winning submissions.

Cowlitz County Health Department  
1952 9th Ave  
Longview WA 98632

Contest rules and entry forms are available on the Health Department website or at the Health Department.

[www.co.cowlitz.wa.us/health](http://www.co.cowlitz.wa.us/health)